Ready Now!

The Best Spring Clothing In The City

For MEN and BOYS



Our \$15.00 SPECIAL

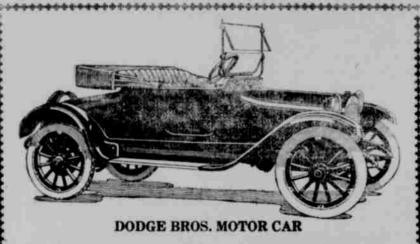
in blue serges, grey serges, fancy tweeds, are marvels of beauty and compare favorably with \$25 values at other stores.

It Will Pay You

At all times to trade at Messinger's. Whether it is a suit, or a hat, or shoes, or a shirt, or tie, or anything else in men's and boy's wear, the quality is there, the style is there, and a guarantee of satisfaction is there with every article.

MESSINGER'S THE MAN'S STORE

Garments French Dry Cleaned, Pressed and Repaired by Expert Tailor



ATTEND THE AUTO SHOW

at Saginaw, March 28-29-30-31 and see the

DODGE EXHIBIT

Roadster or Touring Car \$785

f. o. b. Detroit

J. L. ELLISON, Agent

Mr. Farmer

Have you procured your supply of seed beans?

We have a limited amount of northern grown beans

Free From Disease

Alma Roller Mills

Bring Your Job Printing to Us

Normal College was to Alma Wednes-

John Ludwig of Lansing visited with Alma friends the fore part of

The Arcada Ladies Aid Society will neet with Mrs. Henry Grover, Thurslay, March 30.

Prof. F. A. Schuttz has been se ured as Superintendant of the Alma

Frank Smith made a business trip o Detroit this week in the interests f the Alma Music Store.

Montie McFarland who is teaching the Owosso High school spent everal days the fore part of the week William Eastwood is again at his

hair at the Davis Barber Shop folwing an absence of several weeks, while he was recovering from an opration for appendicitis. The Royal Neighbors Style Show held last Tuesday evening at the

odge rooms was a grand success. Prof. Blinstrub of Mt. Pleasant and Frank Mare furnished the music. The Lady Macabees will give an ntertainment in the I. O. O. F. hall riday afternoon March 24th. A good program will be furntaned and no adision will be charged. All are cor-

dually invited. C. J. Chambers of Ithaca, H. C. Rose of Ashley and Fred Bradford of Arcada, constituting the new Poor House committee were in town the last of the week consulting with E. M. Wood the architect over plans for the

1. B. Kehn who for years has been onnected with the clothing business f Alma has accepted a position with George Maier and will commence on his duties April 1st. Mr. Kehn s a very popular salesman and we congratulate Mr. Maier on his select-

HEAR WITHOUT EARS

Police and Dectives Are Using Lip Reading in Place of the Dictograph

Thousands of deaf people are to-

ly throwing away all hearing devicand enjoying al conversation. This ethod is easily and quickly acquired fur proposition is entirely original. We guarantee results, it will amaze rou. Cost is trifling. See what New sternational Encyclopedia says o Lip Reading. Hundreds of people ith normal hearing are taking up Lip Reading for the many additional bene its gained. You can understand what people are saying just sa araf joyng people are saying just as far away as you can see them. The eye under stands beyond the range of hearing. Send no money, but mention this paper and state whether or not you are deaf. All particulars will be sent you absolutely free and with no expense to you. Address, School of Lip Language, Kansas City, Missouri. 31-tf

CITY REGISTRATION NOTICE

Notice is hereby given that city of Alma, Michigan will be in session at the council room of said city on Saturday, April 1st, 1916, (accordng to Acts No. 12 of the public arts of 1915 from eight o'clock in the forenoon until eight o'clock in the afternoon of said day for the purpose of completing the lists of the qualified electors of the city of Alma, and no person can be permitted to vote at the election to be held in said city on Monday April 3rd, 1916, who s not registered.

The registration Board of all four wards will be held in the council room

The Board of Registration of said city will register the names of all women possessing the qualifications of male electors who make personal application for such registration Dated at Alma, Michigan, March,

D. W. Adams, City Clerk. A CORRECTION

The Record is only to glad to cor-



G. B. PORTER REGISTERED

OPTOMETRIST

Fine Watch Work a Specialty State Street, Second Door South o Ellison's Grocery

LOCAL NEWS

the article of last week giving the account of the boys of Alma who had ben stealing old metal and selling it the local junk dealers. It stated the boys "acted as agents", this is not a fact and was added by an empoyee of the office and unknown to the editor. until his attention was called to it. The Record has no desire to discredit these gentlemen, and nothing has developed in the case that would give any foundation for any collusion on their

J...THE WEESE... C AUDETT

part with the boys.

Monday, March 27 Feature Play The Fortune Hunter

WEDNESDAY, MAR. 29 World Film Corp.

Presents Robert Warrick The Stolen Voice

Prices 10c and 15c

Coming

Damon and Pythias Remember the Saturday Matinee at 2:30

Every Friday Evening "The Broken Coin" ************************



Trunks

Everything in Music

We mean it, there is nothing in music but what you can get at the big

LITTLE STORE

Come in and get acquainted. Listen to the latest in sheet music, as well as the records on the Victrola. Our stock is the largest between Saginaw and Grand Rapids.

Victrola Store The little store with the big business.

C. A. Sawkins Piano Co. East Superior Street, opposite new picture show.

FANSI A IDIA ISKA ISKA ISKA ISKA ISKA ISKA ISKA A Carload of **BANANAS**

We have just received direct from New Orleans a carload of Bananas.

We handle every kind of Fresh Fruit and a fine line of box and bulk Candies.

> Get our prices before you buy.

FORTINO BROS

REDMAN BLOCK Union Phone 202

the first step, the first short dress-there are any number of wonderful new discoveries in the tiny but important life of your baby that ought to be remembered with a

BABY PHOTOGRAPH

made here. Our success in photographing babies is due to our frienly understanding of little ones and our thorough knowledge of Photography. Try us soon.

W. E. BAKER, Alma's Artist

Every Man's Intere

Will be aroused when he looks at our Style Show Window Friday Night to see the grand display of

Hart Shaffner & Marx Suits and Spring Overcoats

at such prices that everyone can easily afford. New checks and overplaids latest ideas in stripe effects, black worsteds self stripes and Scotch tweeds

\$18.00 \$20.00 to \$25.00

New Spring Caps 50c - \$1.00 **New Spring** Shirts \$1.00 - \$5.00 New Spring Ties 50c - \$1.00 Celebrated Hi-Lo Hat \$2.50 Suit Cases and

NEW SPRING RAINCOATS \$3.50

\$12.00

RALSTON SHOES

\$3.50 \$4.00 \$5.00

FLORSHEIM SHOES \$5.00 \$6.00

CARHARTT

Boys' Suits and Top Coats \$3.00 to \$10.00 Other Suits \$10, \$12 and \$15

G. J. MAIER & COMPANY

FURNITURE

With a Style That is Up-to-the-Minute

Why Not Some New Spring Togs for The Home

See the Latest Designs in

FURNITURE, CARPETS, RUGS AND LINOLEUMS

Crandell & Scott

Funeral Directors---Calls answered Promptly Day or Night.

Hurrah for the Style Show! We're Boosters too. Why?

Barber Shop Because the dandy display of spring styles in men's wear is sure to make big sales and every man knows that the real finish to the dressup time means a trip to the barber. That's US. Don't forget the

127 Superior St. East.

DAVIS'